

July 16, 2025

Dear Valued Clients,

We're excited to share an important update! As you know, Benton Luttrell Company has been part of Patriot Growth Insurance Services, LLC (Patriot) for over a year, and you've probably noticed the Patriot name on your policy pages and in our email signatures. We are now taking the next step by fully aligning with the Patriot brand. While our team, values, and commitment to you remain unchanged, you'll start to see updates to our logo, email addresses, website, and social media as we officially transition to the Patriot name and brand.

What's staying the same?

- **Our People** – The same trusted team you know will continue to serve you with the dedication and expertise you expect and deserve.
- **Our Commitment** – How we support you and your business remains unchanged.
- **Our Local Focus** – While we're part of a national organization, we remain committed to delivering the local, personalized service you rely on.

What's changing?

- **Branding** – Our logo, email addresses, and website will become Patriot's.
- **Social Media** – Our social media channels will soon migrate to Patriot's. Please follow us there on LinkedIn, Instagram, and Facebook (@patriotgrowthinsurance).
- **Enhanced Resources** – As part of Patriot, we continue to gain access to expanded national resources, stronger carrier relationships, and deeper industry expertise to better serve your needs now and in the future.

This transition strengthens what we already do best—providing exceptional service, competitive and first-class solutions, and the local expertise you trust—backed by the power of a national broker with industry-leading capabilities. Patriot is the 24th largest insurance broker in the U.S., with over 2,100 professionals in 100+ offices nationwide.

We're thrilled about this next chapter and look forward to continuing to serve you under the Patriot brand. If you have any questions, please don't hesitate to reach out—we'd appreciate the opportunity to talk with you in more detail about our exciting news.

Warm regards,

Roger B Luttrell
Agency Principal
903-482-5255